

# Integrated Skills in English

## ISE II



### The Controlled Written examination

Wednesday 11 May 2011

10.00-12.00pm

Your full name: .....  
(BLOCK CAPITALS)

Candidate registration number: .....

Centre: .....

Time allowed: 2 hours

#### Instructions to candidates

1. Write your name, candidate number and centre number on the front of this examination paper.
2. You must not open this examination paper until instructed to do so.
3. This examination paper has **two** tasks. You must complete **both** tasks.
4. Use blue or black pen, not pencil.
5. Write your answers on the examination paper.
6. Do all rough work on the examination paper. Cross through any work you do not want marked.
7. You must not use a dictionary in this examination.
8. You must not use correction fluid on the examination paper.

#### Information for candidates

The tasks in this examination have equal weighting.

You are advised to spend about 60 minutes on Task 1 and about 60 minutes on Task 2.

Examiner's use only							
<b>Task 1</b>							
Task fulfilment	A	B	C	D	E	N	U
Accuracy and range	A	B	C	D	E	N	U
<b>Task 2</b>							
Task fulfilment	A	B	C	D	E	N	U
Accuracy and range	A	B	C	D	E	N	U

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## Integrated Skills in English II

Time allowed: 2 hours

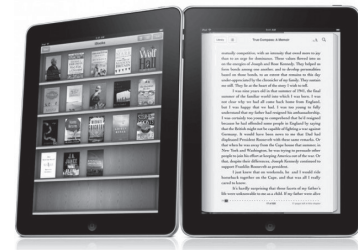
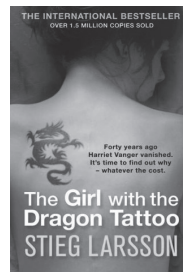
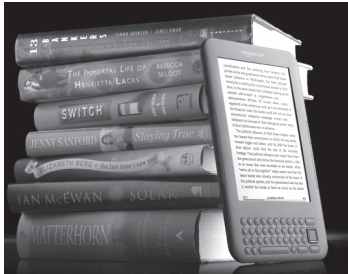
This examination paper has two tasks. You must complete both tasks.

### Task 1 – Reading into writing task

Read the text below and then, in **your own words**, write an article (approximately 250 words) for an educational magazine:

- i) summarising the recent changes in reading habits highlighting the advantages and disadvantages, **and**
- ii) saying how you and feel about the possible disappearance of traditional books in the future.

### Fewer books – fewer covers



Bindu Wiles was on a subway train in New York when she spotted a woman reading a book whose cover had a picture of a tattoo on a woman's back. Ms Wiles read the title on the cover: 'The Girl with the Dragon Tattoo' and above it 'The international bestseller. Over 1.5 million copies sold'. Ms Wiles was interested. She made a mental note of the author and title and bought the book later that week.

Such opportunities are becoming increasingly rare. With a growing number of people buying electronic readers, and with the Apple iPad newly arrived, it is not always possible to see what others are reading.

'There's something about having a beautiful book that looks interesting and attractive,' said Ms Wiles. She likes that people can see the cover on the subway. 'You feel proud to be reading a particular book.' With electronic readers, she said, 'people would never know.'

Among other changes arising from the e-book era are book covers, which are suffering from the impact too. The printed cover of a book is the cheapest and most successful form of advertising for publishers and authors. You can walk by someone reading a book on the beach, at a café or on the bus, and you immediately recognise it, or become keen to read it yourself. Unfortunately, digital editions don't have covers.

In the bookstore, where a majority of book sales still take place, covers play an important role. A good cover is unlikely to save a bad book, of course. But in a crowded market, a noticeable cover is one advantage all authors and publishers want to have.

Could this be the beginning of the end for traditional paper books, libraries and book shops?

(Source: Adapted from the *New York Times*, 11 April 2010; Images: [www.guardian.co.uk](http://www.guardian.co.uk))

Use your own words as far as possible. No marks for answers copied from the reading texts.





















